

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Donovan, et al. Art Unit : 3688
Serial No. : 10/647,116 Examiner : Raquel Alvarez
Filed : August 25, 2003 Conf. No. : 9849
Title : METHOD AND SYSTEM FOR DYNAMIC TEXTUAL AD DISTRIBUTION
VIA EMAIL

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

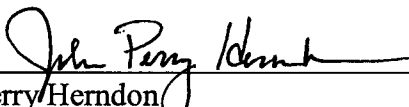
RESPONSE TO RESTRICTION REQUIREMENT

Responsive to the action mailed June 9, 2008, applicant elects the invention of Group I Claims 1-9, 10-18, and 22-30. These claims are indicated in the restriction requirement to be drawn to storing at a recipient system, advertisements for inclusion in an electronic document, classified in class 705, subclass 14. The election is made without traverse.

Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 7/3/2008


Perry/Herndon
Reg. No. 54,706

1180 Peachtree Street, N.E., 21st Floor
Atlanta, GA 30309
Telephone: (404) 892-5005
Facsimile: (877) 769-7945